

29. (Amended) A method of displaying a plurality of products on a website in connection with the offering for sale of the plurality of products comprising:  
creating a composite file comprised of a vector graphics data file and an image file,  
wherein the composite file is capable of being converted to a press plate for a catalog printed on paper;  
deriving from the composite file an electronic catalog, wherein the electronic catalog appears to be substantially identical to the catalog printed on paper; and  
making the electronic catalog available for viewing using a browser.

#### Marked Up Version Showing Changes

28. (Amended) A method of displaying a plurality of products on a website in connection with the offering for sale of the plurality of products, the method comprising:  
creating a vector graphics data file, wherein the vector graphics data file includes data capable of being converted to a press plate to create a catalog printed on paper;  
deriving from the vector graphics data file an electronic catalog, wherein the electronic catalog appears to be substantially identical to the catalog printed on paper;  
and  
making the electronic catalog available for viewing using a browser.

29. (Amended) A method of displaying a plurality of products on a website in connection with the offering for sale of the plurality of products comprising:  
creating a composite file comprised of a vector graphics data file and an image file,  
wherein the composite file is capable of being converted to a press plate for a catalog printed on paper;  
deriving from the composite file an electronic catalog, wherein the electronic catalog appears to be substantially identical to the catalog printed on paper; and  
making the electronic catalog available for viewing using a browser.